



Custom Workroom Conference is looking for talented workroom professionals to share skills, knowledge, techniques, and inspiration. Whether you are an experienced teacher or not, we would like to hear from you! We are looking for classes showing new methods, timeless techniques and workroom specialties in sewing, upholstery, slipcovers, installation, business practices, and sales and marketing for wholesale and retail workrooms.

CWC 2023 DETAILS

Custom Workroom Conference is an event created by and for workroom owners, to provide the very best in education and resources unique to our profession. Join together with others just like you, who have turned a love of creating window treatments, upholstered furniture, and soft furnishings into successful businesses.

Custom Workroom Conference will be held Monday, October 2 - Wednesday, October 4, 2023 at the Sharonville Convention Center, 11355 Chester Road, Cincinnati, Ohio 45246.

Instructors will be reimbursed for travel expenses, lodging, meals, and shipping of class samples. Speaker fee is \$300.00 for each 1.5-hour seminar on Monday, October 2 and \$350.00 for each 2-hour seminar on Wednesday, October 4, 2023. If selected as an instructor you will receive a complete outline of your compensation, reimbursement, non-compete restrictions and conditions to review before your contract is finalized.

PRESENTATION DETAILS

- Instructors present a PowerPoint or Keynote slide and/or video program with supporting samples, class materials or other visual aids.
- Class handouts are required.
- Classrooms will be set up with two display tables, projector and screen, lapel microphone and flipchart with markers.
- Class sizes can be up to 50 attendees in two classrooms and 100 in two classrooms.

INSTRUCTOR SELECTION PROCESS

We will carefully consider all topics submitted. Final selections are based on instructor qualifications and skills, and relevance for workroom businesses for the overall education program. You do not need to be a professional speaker! Class selections will be made by February 17, 2023 and you will be notified whether you have been selected or not as an instructor.

HOW TO APPLY

Fill out the attached form, using one form per class topic. Submit as many topics as you like!
E-mail completed forms to Susan Woodcock, Susan@HomeDecGal.com with the subject line "CWC 2023 Call for Instructors" or mail to the address below:
Susan Woodcock, 101 Aurora Lane, Tryon, NC 28782

Submission Deadline is Friday, February 3, 2023. No class proposals will be considered after this date.

If selected as an instructor you will be required to provide a detailed description of your class topic, personal biography, and professional headshot no later than Friday, March 10, 2023.



CWC 2023 CALL FOR INSTRUCTORS

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Website: _____

Social networking pages or other online sites where we can learn more about you:

Title and brief description of proposed seminar:

Have you submitted this topic to any other organizations for presentation 8 weeks prior to, or after October 5, 2020?

Signature: _____ Date: _____

Submission Deadline is Friday, February 3, 2023